



SOLUTION OVERVIEW

- Interactive dubbing
- Scheduled ingest management
- Playout control
- Proxy generation with shot, speech, and character recognition
- Frame-accurate, draft editing
- Voiceover and audio editing
- XML integration between shot selection, draft edit, and craft edit
- Multiformat management (DV, DVCPRO, IMX, MPEG -1/-2/-4/..., WMF)
- Mature media management
- Comprehensive user rights management
- Scalable from one to more than 500 users
- MOS integration to newsroom systems (ENPS, OpenMedia, iNews, NCPower)

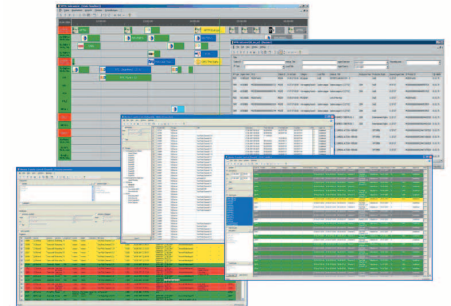
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Integrated News, Broadcast and Production Management with S4M

All the Software a Broadcaster Needs

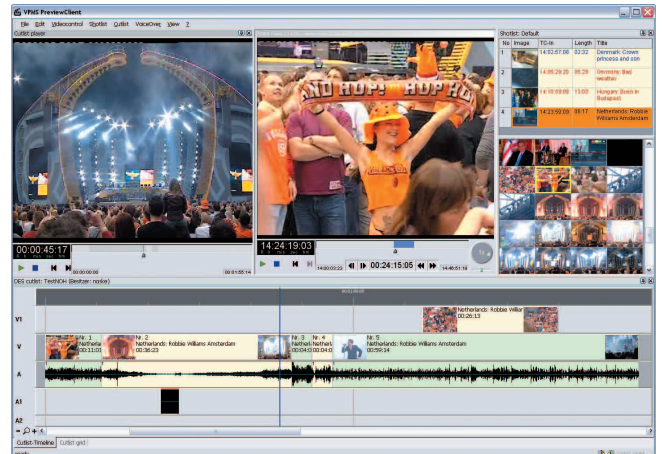
Broadcasters airing a 24-hour schedule of network feeds, local programming, and news have had to rely on multiple software vendors to fulfill their traffic, newsroom, production, and automation needs. Solutions for Media (S4M) is out to change that with an integrated overall approach. Flexible and scalable software modules address all broadcast management and production needs. The S4M software suite enables broadcasters to:

- *plan programming,*
- *manage licenses,*
- *sell and optimize airtime,*
- *analyze ratings,*
- *ingest, produce, and playout,*
- *and enable video archive management.*

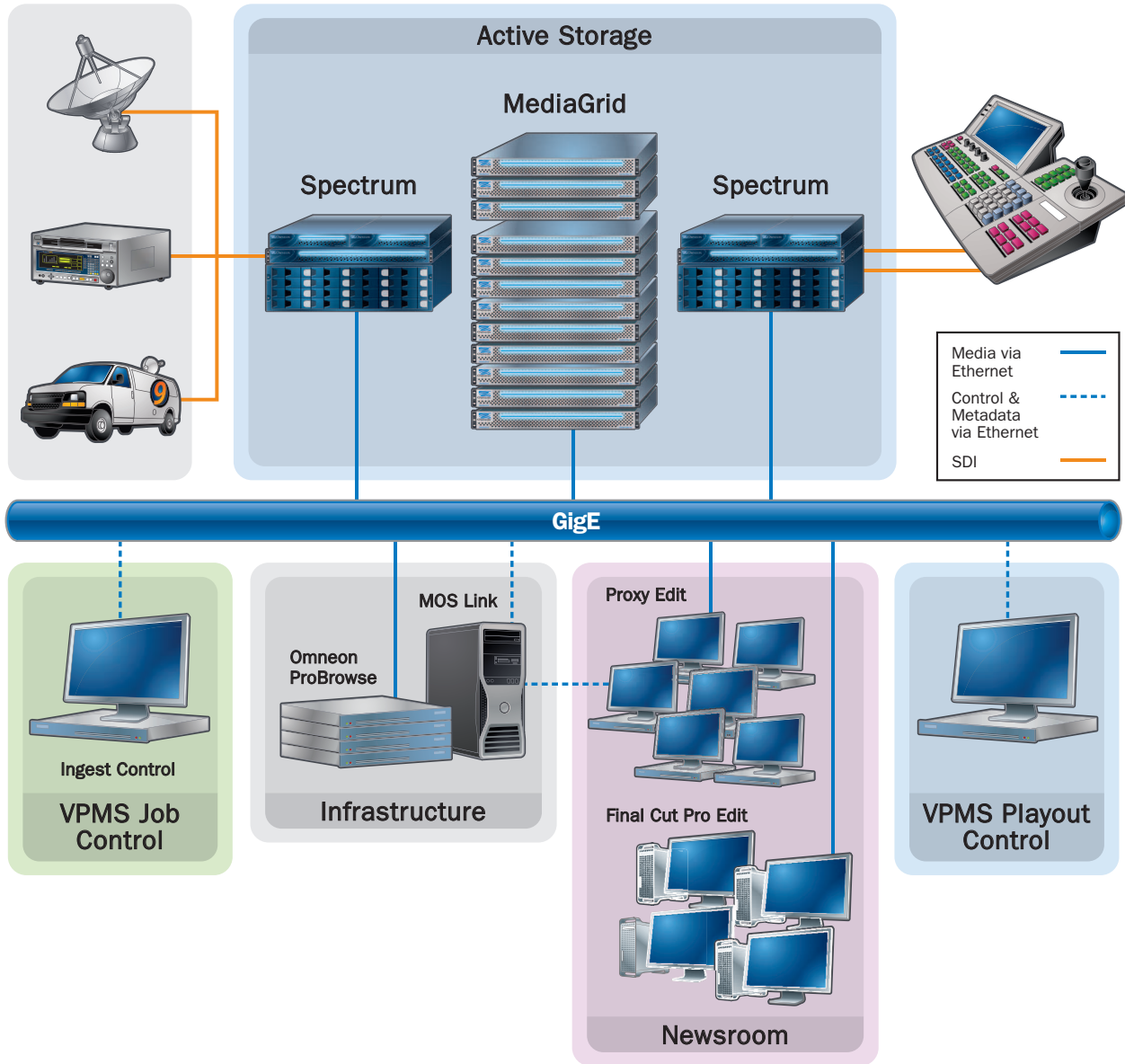


S4M's Video Production Management System (VPMS) is the module responsible for all Digital Media Management tasks. It is an all purpose solution with a wide variety of powerful applications, all of them available at the user's desktop. These include scheduled and interactive ingest, file delivery and transcode management, video browsing, metadata management, draft editing with voice-over capability and audio editing, integration to craft editors and video server playout control. VPMS also includes a package of backend modules for media and workflow management that incorporates file transfers, format conversion, and information sharing with third-party applications. With these tools, the user can be sure that media is always available at the right time and the right place.

Real-world examples of VPMS in action include production and broadcast of professional news shows, automated DVD generation and automatic uploading of files to Web or mobile platforms. A good example of VPMS' unique functionality and interoperability is that it can automatically initiate the transfer of material needed for playout to the Omneon Spectrum™ media server. VPMS PlayoutControl can also control Omneon playout ports directly fed by playlists that are arranged manually, or else imported from a scheduling system.



VPMS and Omneon News Production System



S4M – Solutions for Media GmbH

The Cologne-based company S4M – Solutions for Media, a subsidiary of arvato systems and RTL Television, develops and distributes software solutions for the broadcast and new media industries. Today, S4M systems are used in 30 countries around the world. Whether for commercial airtime sales, video content management, program planning, rights licensing, ratings evaluation, or production, S4M has the solution. Furthermore, the S4M portfolio includes professional consulting services with expertise in both media and IT practices.

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